

Invitation Letter

CHINA INTERNATIONAL SMART CITY EXPO 2015

Dear KORCHAM-China (The Korea Chamber of Commerce in China),

It is our great pleasure to invite you to attend **the China International Smart City Expo 2015** to be held at Beijing Exhibition Center, from July 10 to 12 2015, under the theme of “**Wisdom, Innovation and Practice**”. The exhibition is co-hosted by the China Smart City Development Alliance (under China Center for Urban Development of the National Development and Reform Commission), China Smart City Building Society, China Smart Cities Industry Alliance (under the Ministry of Industry and Information Technology), and China Strategic Alliance of Smart City Industrial Technology Innovation (under the Ministry of Science and Technology) (or “the four Alliances” in short).

The *Guiding Opinions on Promoting the Healthy Development of Smart Cities* unveiled by eight ministries in China in August, 2014 brought smart city development into the spotlight. In the Spirit of the Opinions, the four Alliances jointly hosted the China Smart City Innovation Conference was on November 7, 2014 when the important consensus of co-hosting the China International Smart City Expo 2015 was reached, regarding the unclear recognition of smart city concept by many local governments and companies, poor application of technologies and deviations from the market-oriented promotion.

Exhibition areas and booths, forums and summits, dialogues and exchanges, project-matching meetings, signing ceremonies and other activities will be organized to show the latest applications of the Internet and high technologies in smart cities, share the successful experiences in building domestic and international smart cities, and facilitate the communication between governments and enterprises so as to drive urban smart growth in a market-oriented and pragmatic way.

The corporate exhibitors will be world-renowned technological and innovative enterprises that have been actively engaged in smart city building with smart technologies and products. Hereby we sincerely invite you **to join this Expo by** 1. Setting up an exhibition area or booth; 2. attending the opening ceremony and on-site

research activities (corporate leaders); 3. delivering a speech (corporate leaders); 4. holding promotion conferences, project-matching meetings, signing ceremonies, press conferences or other activities upon your requests.

We are looking forward to your participation!

Kind regards,



the Organizing Committee
the China International Smart City Expo 2015
May 11, 2015

Contact

Cui Xun (Mr.)

Sino-Korea urbanization project manager

China Center for Urban Development

최훈

중한도시화합작 담당자

중국도시개혁발전센터

TEL: +86 186 7673 1140

EMAIL: cx@ccud.org.cn

WEB: www.cscexpo.net www.CCUD.org.cn